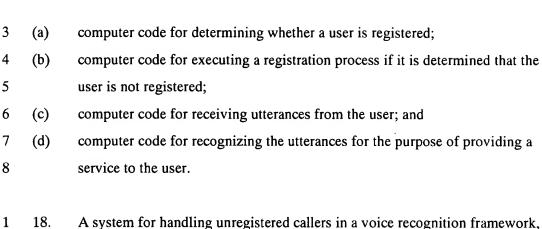
CLAIMS

What is claimed is:

1	1.	A method for handling unregistered callers in a voice recognition framework,
2		comprising the steps of:
3	(a)	determining whether a user is registered;
4	(b)	executing a registration process if it is determined that the user is not
5		registered;
6	(c)	receiving utterances from the user; and
7	(d)	recognizing the utterances for the purpose of providing a service to the user.
1	2.	The method as recited in claim 1, wherein the registration process includes
2		collecting information.
1	3.	The method as recited in claim 2, wherein the information includes at least
2		one phone number of the user.
1	4.	The method as recited in claim 2, wherein the information includes a gender
2		of the user.
1	5.	The method as recited in claim 2, wherein the information includes billing
2		information.
1	6.	The method as recited in claim 2, wherein the information includes an
2		address of the user.
1	7.	The method as recited in claim 2, wherein the information includes
2		preferences.

8. 1 The method as recited in claim 1, wherein the preferences are selected from 2 the group consisting of personalization information, data relating to a stock 3 portfolio of the user, and sports of interest to the user. 1 9. The method as recited in claim 7, wherein the preferences include 2 personalization information, data relating to a stock portfolio of the user, and 3 sports of interest to the user. The method as recited in claim 2, wherein the information is entered by the 1 10. 2 user utilizing a computer coupled to a network. 1 11. The method as recited in claim 10, wherein the network includes the Internet. 1 12. The method as recited in claim 2, wherein the information is entered verbally 2 utilizing a telephone. 1 13. The method as recited in claim 12, wherein the information is entered 2 verbally utilizing a telephone by way of an attendant. 1 14. The method as recited in claim 2, wherein the information is used when 2 providing the service. 1 15. The method as recited in claim 1, and further comprising the step of 2 presenting promotion information to the user during the registration process. 16. 1 The method as recited in claim 2, wherein the information includes a city in 2 which the user resides. 17. 1 A computer program product for handling unregistered callers in a voice 2 recognition framework, comprising:



- 1 18. A system for handling unregistered callers in a voice recognition framework, comprising:
- 3 (a) logic for determining whether a user is registered;
- 4 (b) logic for executing a registration process if it is determined that the user is 5 not registered;
- 6 (c) logic for receiving utterances from the user; and
- 7 (d) logic for recognizing the utterances for the purpose of providing a service to the user.